



Dear Parade Participant:

Honorary Board Member

Mayor Ron Serpico
Village of Melrose Park

Executive Board Members

President

Irene Herrera
Squires Florist

Vice President

Roberto Cepeda
Durango Records

Treasurer

Silvestre Mijares

Secretary

Jilda Mijares

General Members

Irene Herrera
Vendor & Logistics
Squires Florist

Roberto Cepeda
Advertising Chair
Durango Records

Silvestre Mijares
Entertainment Chair

Uber Mijares
Parade Chair

Gloria Orozco
Athletic Chair

Gigi Mijares
Parade

In honor of the 29th Anniversary of HispanoFest, I cordially invite you to participate in this year's 2018 HispanoFest Parade. HispanoFest, Inc. is a non-for-profit organization planned by volunteer community members and businesses. Together we fundraise for academic scholarships.

HispanoFest promotes education, leadership, culture and civic participation among the Latino community.

In honor of National Hispanic Heritage Month and as the largest family oriented Hispanic festival in the Western Suburbs, we host a three-day festival and parade. Ethnic foods and performances from entertainers from all around Latin America join in entertaining an ever growing attendance of over 200,000 people in a three day span. In addition, scholarships are awarded to students in your town and its surrounding suburbs.

Therefore; we cordially invite you to join us in celebrating and participating in the parade. This year's parade will be held on Saturday, September 8th, 2018. Participation from your organization will be greatly appreciated. It will tremendously enhance the parade, as well as be a great promotional tool for your business or organization. The parade steps-off at 1:00 pm, from 10th Avenue & Main Street in Melrose Park.

Please arrive by no later than 11:00 am to assure your line up position.

If interested please completely fill out the enclosed entry form and fax it as soon as possible to:

HISPANOFEST 2018
Attn: Gigi Mijares
Fax #: 708-345-0193
Phone: 331-245-4827
Email: mijares20gigi@gmail.com

It is MANDATORY that all contact details are completed in its entirety in the parade entry form.

We look forward to your participation this year! Thank you in advance for your consideration. Should you have any questions regarding the parade, please contact me at (708) 296-7006

Sincerely,

Irene Herrera